

iOS Privacy



With the latest iOS software update, 14.5, Apple device users can **toggle their settings** to ensure apps do not track their activity without permission. Apple gives users the choice to not allow any apps to track them at all, or to let the app ask for user permission. This second option allows users to manage which apps can track them. Each time an app is downloaded, it must ask for user permission before tracking. Users can also toggle their settings by preventing or allowing apps to use their location for specific services.

Follow our step by step guide on turning off and on **Location Sharing** and **Tracking** below.

Location

Control your Location Services and Alerts:

- From your home screen, tap on your **Settings** app.
- Scroll down and tap on **Privacy**.
- Select **Location Services**.
- From here you can control the location sharing from your device.

Tracking

Control your Tracking activity on your device:

- From your home screen, tap on your **Settings** app.
- Scroll down and tap on **Privacy**.
- Tap on **Tracking**.
- From here you can control App Tracking on your device.

