

Name of Child: _____

Name of Parent/Guardian: _____



Valley Road, Heaton Mersey, Stockport

SK4 2BZ

Tel/Fax 01614427535

Email

Headteacher@merseyvale.stockport.sch.uk

Photo Consent Form

Why do we need your consent?

To comply with the Data Protection Act 2018, we are required to obtain your consent so that we may take and use photographs and video recordings of your child. We may request consent on an annual basis, so if you have provided this for a previous year, please can you re-complete this form for the current school year.

Without your consent, Mersey Vale Primary School **will not** use images or videos of your child. Similarly, if there are only certain conditions under which you would like images or videos of your child to be used, the school will abide by the conditions you outline in this form.

Only images of children in suitable dress will be recorded and shared. Please note staff are not permitted to take photographs or videos on their personal equipment.

What will we be using images/videos for?

We use images and videos of pupils for a number of reasons which include; school displays to celebrate school life and pupils achievements, to promote the school on social media, the school website, and for other publicity purposes in printed publications, such as newspapers.

Where the school uses images of individual pupils, the name of the pupil **will not** be disclosed. Where an individual pupil is named in a written publication, a photograph of the pupil **will not** be used to accompany the text. If, for example, a pupil has won an award and their parent would like their name to be published alongside their image, **separate consent** will be obtained prior to this.

Providing your consent:

Listed below are the conditions for which we may use photos of your child. Please provide your consent as appropriate by ticking either 'Yes' or 'No' for each criteria.

The school will **only** publish images and videos of your child for the conditions you have consented to by ticking the 'Yes' option below.

I am happy for the school to take photographs/videos of my child for internal use	Yes	No	<input type="checkbox"/>	<input type="checkbox"/>
I am happy for photos/videos of my child to be used on the school website.	Yes	No	<input type="checkbox"/>	<input type="checkbox"/>
I am happy for the photos/videos of my child to be used for promotional material relating to in-school events or advertising.	Yes	No	<input type="checkbox"/>	<input type="checkbox"/>
I am happy for the photos/videos to be used on social media sites [Twitter, School website, School blog]	Yes	No	<input type="checkbox"/>	<input type="checkbox"/>
I am happy for photos/videos of my child to be used in the media. [local and national newspapers]	Yes	No	<input type="checkbox"/>	<input type="checkbox"/>
I am happy for photos of my child to be taken by the school photographer	Yes	No	<input type="checkbox"/>	<input type="checkbox"/>

Mersey Vale Primary School photo consent form.

How we process your information?

Mersey Vale Primary School collects data from parents and pupils in order to support learning and the delivery of education, monitor pupil progress, provide the appropriate level of care and to comply with statutory obligations.

Personal data will only be kept for as long as the law specifies, or where unspecified, personal data will be kept for the length of time determined by our business requirements.

Mersey Vale Primary School is committed to protecting personal data from security threats, whether internal or external, deliberate or accidental. Our processing activities are overseen by our Data Protection Officer, whom you can contact with the following details:

Karen Hillen

IGSchoolSupport@stockport.gov.uk

0161 474 4299

You can learn more about how we use personal and special data by visiting our [website](#).

Name of parent/guardian:

Signature:

Date:

If you have any questions regarding this form, please do not hesitate to contact the head teacher at Headteacher@merseyvale.stockport.sch.uk or 0161 442 7535.

Withdrawing your consent

You are free to withdraw your consent at any time during this period. If you wish to withdraw your consent for any of the above activities, please complete a new version of the form and send to the school office.